



## CASE STUDY MK Dons Stadium

MK Dons are a member of the English Football League (EFL) and have a ground capacity of over 30,000 with the option of opening the top tier of the ground taking the capacity to 45,000 and the average match day attendance is 10,500.

They are not only busy with football, but they also host concerts and events such as the World's Strongest Man.

The client brief was to supply and fit a range of high-quality, robust toilet roll and hand soap dispensers, which could cope with a high number of visitors to the washrooms in a short period of time, stand up to some rather robust football fans and hold sufficient product to ensure they don't require continual refilling on match days and events.



The toilet paper should be made in such a way that it would not cause blockages, and the soap should be a cost-effective, long-lasting foam product.

### The solution is Fig

With hygiene, affordability, and sustainability at the forefront of their minds, the FIG captive dispenser systems are designed

to save money each month through cost-in-use innovation. Their washroom systems also focus on economising the habits of end-users, helping to reduce excess consumption and waste, which is why we recommend Fig.

Instead of cutting down 27,000 trees per day, which take 30 years to regrow, why not harvest sugarcane to make toilet tissue instead. Sugarcane only takes 11 months to grow back in full, so is a far more sustainable choice than the alternatives.

Fig's white ABS dispenser have inbuilt antibacterial protection impregnated in the casing – so any germs or bacteria that land on its surface are eliminated.



Incredibly bright white, soft and durable sustainable Sugarcane Tissue is made from the fibrous leftovers of the sugarcane plant after the sugar extraction process. Short, delicate sugarcane fibres enable easy breakdown of the tissue, making it better for washroom facilities than bamboo tissue, or recycled paper. Super sustainable!

The cost of soap is directly related to the amount of doses used and not the amount of liquid in one bottle. Each cartridge has up to 4,000 doses per refill, meaning big savings and less refilling.

The stylish range of Fig dispensers were supplied and fitting free of charge.

**The Fig range of products and dispensers proves that you can have the industry's most sustainable range of washroom system products installed in a very challenging environment. The range met the brief of the client and went beyond this by helping to improve their sustainability credentials. We're delighted to have MK Dons as one of our most high-profile Fig customers.**

**Glen Smith**  
Sales & Marketing Director

**“ We've found that the dispensers have been great, each holding plenty of toilet tissue and soap, which helps reduce the amount of time my team spend refilling the dispensers, so we can focus more on ensuring the facilities are clean. We especially like the fact that the design of the dispensers means you use all the toilet tissue you buy. No waste, great quality product and no more blocked drains! ”**

**Debbie Nedley**  
the Stadium Cleaning Supervisor



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